

# Guidelines for grant acknowledgement

The grant recipient (grantee) must acknowledge the Cancer Institute NSW and their funding in any public statements about the grant including any public announcements, advertising material, websites, reports or other material produced for/by the grantee.

The grantee must indicate their status as a recipient of funding support from the Cancer Institute NSW, in all scientific publications, programs of scientific meetings and in any other public forum where any presentation of materials relating to the grant(s) is made.

The grantee may wish to use the following recommended text: *'This project was funded/partially funded by the NSW Government through the Cancer Institute NSW.'*

**Note:**

If the grantee is also a NSW government agency, then as per the NSW Government Brand Guidelines, only one Waratah logo may be used, and the grantee and the Cancer Institute may be acknowledged by the Descriptor. Please contact your grant manager to obtain the correct Descriptor.

## Logo

### Full colour

The full colour logo should be given preference over all other versions for agency communications.



### Reverse (red waratah)

Use the reverse (red waratah) logo on dark backgrounds, when it is not possible to accommodate the colour logo.



## Logo clear space

To maintain the clarity and integrity of all brand marks, a minimum clear space must be observed in all applications.

Clear space creates an invisible frame that is a minimum area surrounding the brand mark. Wherever possible, apply additional clear space beyond the minimum requirement.

We use a clear space that is 100% of the width of the 'N' across all applications (except when used in app icons, or social media profiles).



# Cancer Institute NSW

## Logo sizing

In print use, the logo should be used at no smaller than 20mm height.

In digital use, the logo should be used at no smaller than 60px height.



Below are the recommended sizes for logos on standard executions.

<b>A5</b> 148.5mm x 210mm	<b>A4</b> 210mm x 297mm	<b>A3</b> 297mm x 420mm
20mm height	25mm height	35mm height
<b>Digital screens</b> 1920px 1080px		
170px height		



# Cancer Institute NSW

## Incorrect logo use

DO NOT use on busy or patterned backgrounds.



DO NOT alter the logo in any way (rotate, change colours, apply effects, crop).



## Video acknowledgements

The Cancer Institute can supply a video end frame to grant recipients.



## More information

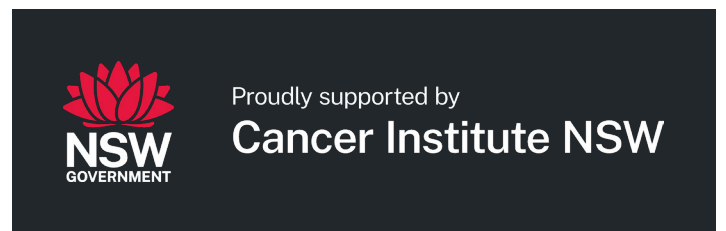
Please liaise with your grants team contact at the Cancer Institute NSW if you require additional information.

## Permitted background colours

Using the full colour logo is preferred, and this must be on a white or light background.



The reverse logo may be used on a dark background. A strong contrast is required to meet accessibility guidelines.



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